



RHYS PARCHMENT

GRAPHIC & MOTION DESIGNER
/ VIDEOGRAPHER

BIO

A highly talented, driven and flexible graphic designer with a proven record of delivering creative and innovative design solutions.

An ability of developing projects from inception through production to final delivery, ensuring that all work is effective, appropriate and delivered within agreed time scales.

Able to work as part of a team, with printers, copywriters, photographers, other designers, account management teams, web developers and marketing specialists.

DESIGN TOOLS

PHOTOSHOP

INDESIGN

ILLUSTRATOR

FLASH/ANIMATE

FINAL CUT PRO

CAMTASIA

EDUCATION

September 2007 - July 2010

UCA, EPSOM

BA (Hons) Graphic Design

September 2005 - July 2007

KINGSTON COLLEGE, SURREY

National Diploma in Art & Design

September 2000 - July 2005

RUTLISH HIGH SCHOOL, MERTON

10 GCSE's all at A to C

REFERENCES

Rob Sampson@thinkemotive.com

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CONTACT

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EXPERIENCE

Freelance Designer / Videographer 2019 - Present
London, United Kingdom

emotive. 2017 - 2019
London, United Kingdom

Day to day responsibilities at emotive include designing and creating innovative executions of briefs for global clients whilst ensuring alignment with their brand guidelines.

Managing personal work schedule across multiple projects and therapy areas to ensure delivery dates are met. Ensuring all tasks are completed on time and within agreed hours specified.

Supporting and mentoring junior and graduate members of the team to ensure high quality work is delivered across the wider team

Freelance Designer 2016
London, United Kingdom

Working as a freelance contractor gave me a chance to take everything I had learnt over the years and test my independence. I enjoyed the variety of work and locations however my last contract was at a digital healthcare agency called eMotive and before it came to an end they made me a good offer of a full time position which I considered in great depth and took.

PowWow Creative 2010 - 2015
London, United Kingdom

At PowWow I worked across many successful campaigns with outstanding results for clients including agriculture, aviation, charity sectors, finance, recruitment and many more in both the UK and overseas.

Whether the campaign was business-to-business or consumer facing I was able to invest the same level of strategic thinking and creativity into every task.

As a mid-weight designer I was appointed the responsibility to recruit and mentor a university graduate and oversee their progression as a designer.

Naked Penguin Boy Ltd May 2010 - July 2010
London, United Kingdom

After graduating University I took to a 3 month internship at Naked Penguin Boy, a digital design agency where I developed my illustration and animation skills. Here I created the graphics for an online game for ITV Aviva using. The game was hosted on the ITV website, which allowed my work to be seen by millions of people. This was a great experience for me and helped project me into the professional design industry.

Navy Blue April 2009 - May 2009
London, United Kingdom

Whilst studying for my Degree I pitched a concept to the creative agency Navy Blue for 2009 Sports Podge, an event dedicated to the passion and personalities of sport.

My concept was chosen over other many applicants who entered and as a result, I was invited to the studio to work alongside the Design team to produce the final campaign materials for the event.